

# GENERAL INFORMATION



## Mainova Frankfurt Marathon Marathonmall 24th - 26th of October 2025

Location	Frankfurt am Main Messe Frankfurt GmbH, Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main			
Type of fair	Sales fair (Admission free for visitors)			
Opening hours	Friday Saturday Sunday	October 24th 2025 October 25th 2025 October 26th 2025	12:00 pm - 07:00 pm 10:00 am - 07:00 pm 07:00 am - 05:00 pm	
Set up	Thursday Friday	October 23th 2025 October 24th 2025	07:00 am - 08:00 pm 07:00 am - 11:45 pm	
Dismantling	Sunday	October 26th 2025	05:00 pm - midnight	
Minimum size	9 m² (6 m² for race organizer)			
Booth rental costs	9 - 29 sqm 30 - 79 sqm > 80 sqm	139,00 € / sqm 134,00 € / sqm 124,00 € / sqm	Race organizer get 15% discount.	
Promotion area	Exhibition ground upon request			
Environmental and waste disposal fee	10,00 € / sqm			
Services	You can book service such as electroinstallations, carpet etc. through the order form			
Application deadline	31st of August 2025 10% early bird discount until 1st of June 2025			

# Marathonmall 24th - 26th of October 2025

## The Sporting Goods Fair of the Mainova Frankfurt Marathon

Mainova Frankfurt Marathon | motion events GmbH | Sonnemannstraße 5 | 60314 Frankfurt am Main | [www.frankfurt-marathon.com](http://www.frankfurt-marathon.com)

### Exhibition consultant:

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[www.frankfurt-marathon.com](http://www.frankfurt-marathon.com)

## Registration of exhibitor

Registration deadline: **31st of August 2025** | Early booking discount of 10% till **1st of June 2025**

Company		Street address	
VAT-Number			
Contact person		City	
Managing Director		Country	
Phone		Fax	
E-Mail		Website	

### Billing address (if different from above):

Company			
Street address		City   Country	
We would like to have a free link from the table of exhibitors of the Marathonmall ( <a href="http://www.marathonmall.de">www.marathonmall.de</a> ) which leads directly to our homepage.	<input type="checkbox"/> yes	<input type="checkbox"/> no	
In the list of exhibitors (hardcopies and online) we would like to show the following name.			

### Order of exhibition area

area ..... sqm | front ..... m | depth ..... m | height ..... m

### Booth type:

row stand  
from 9 sqm

corner stand  
from 12 sqm

head stand  
from 25 sqm

block stand  
from 50 sqm

### Stand roofing:

☐

tent

☐

other

☐

none

Please be advised that in compliance with fire regulations your exhibition stand may NOT be completely covered with a roof. There must be 1.5 meter on outside the covered area on each side of your booth. Allow for this extra space when renting your exhibition stand. If you don't comply with this regulation the exhibition management will demand the removal of the roofing or alternatively the installation of a fire alarm system by the Frankfurt Fair (at the cost of 44€ per square meter). Additionally, all stands must have roofings made of low flammable materials and if the roofing is larger than 30 square meters a fire alarm system by the Frankfurt Fair must be installed (44€ per square meter).

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## Registration co-exhibitors

Co-exhibitors are companies with their own product range in a joint booth. Please enter the co-exhibitors on this side.

### Represented at the booth of the company

#### 1. Co-exhibitor

Company		Street address	
Contact person		City	
Managing Director		Country	
Phone		Fax	
E-Mail		Website	
We would like a free link from the list of exhibitors of the Marathonmall (www.marathonmall.de) to our homepage.		<input type="checkbox"/> yes <input type="checkbox"/> no	
In the list of exhibitors (hardcopies and online) we would like to show the following name.			

### Number of exhibitor tickets needed .....

upto 9 sqm = 4 badges | 12 - 24 sqm = 6 badges | 24 - 36 sqm = 8 badges | > 36 sqm = 10 badges

### Our exhibits are of the following product categories (please check, multiple answers are possible)

<input type="checkbox"/>	1 Shoes	<input type="checkbox"/>	3 Sport medicine	<input type="checkbox"/>	5 Health and wellness	<input type="checkbox"/>	7 Running accessoires	<input type="checkbox"/>	9 Travel & tourism
<input type="checkbox"/>	2 Textiles	<input type="checkbox"/>	4 Technology	<input type="checkbox"/>	6 Dietary supplements	<input type="checkbox"/>	8 Race organizers	<input type="checkbox"/>	10 Other

### Special contractual Privacy Policy

We utilize your company data:

- to handle our business processes with you as an exhibitor
- for sending event offers
- to provide information and advertising before and after the event
- for market and opinion research
- to update our exhibitors databases

We acknowledge receipt of the terms and conditions 04/24 Marathonmall and hereby acknowledge all paragraphs stated. We also insure the accuracy and timeliness of the information.

City/Date

Stamp/Signature