



Discover The Perfect Road Trip With Our Avis Driving Ratio

We've combined science and driving passion
to find dream routes in Germany, Austria
and Switzerland.

AVIS[®]

Avis is looking for the world's best driving road: All routes described in this brochure and many more exciting roads, including the world's best driving road, can be found here: www.avisbestroad.com



Legend

- | | |
|--------------------|--|
| ○ Town | --- Tourist route (whole route) |
| 🏰 Castle/Palace | — Avis driving tip along tourist route |
| ⊕ Church/Monastery | |
| 🍷 Inn | ADR = Avis Driving Ratio |
| * Viewpoint | |
| ▲ Mountain peak | |

Publishing information

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Inspiration For A Perfect Drive

If you like to drive for pleasure, for fun or for excitement and are looking for unique landscapes and one-of-a-kind roads, this Avis Driving Guide is for you. With the help of a quantum physicist, a Formula 1 race track designer, and a roller coaster designer, we created the perfect formula to determine the most attractive routes. We provide exclusive driving tips and invite you to experience thrilling road trips on well-known scenic routes in Germany, Austria and Switzerland. Just relax and allow yourself to be enchanted by the beauty of the landscape, the dynamics of the road and the performance of your car.

Yours sincerely,

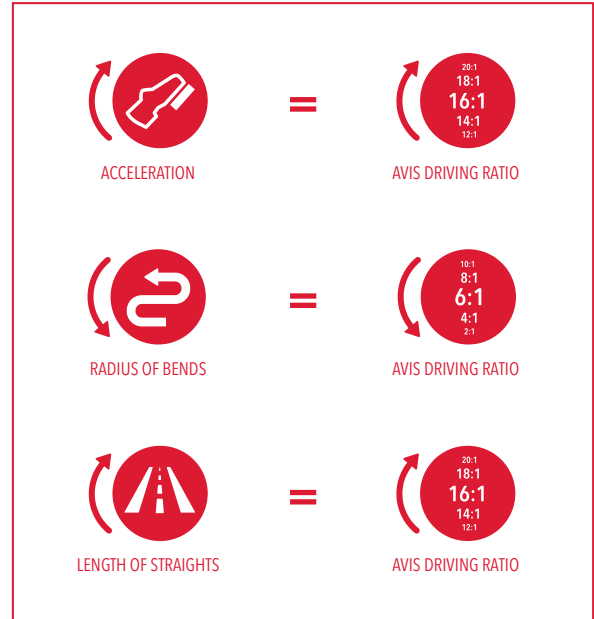
Martin Gruber
Managing Director
Germany, Switzerland, Austria, Czech Republic & Poland

10:1 - The Avis Driving Ratio or How To Find The Perfect Road Trip

It's a debate which has been going on since the invention of the wheel - what is the best and most beautiful driving road in the world? Avis took up the challenge to solve this mystery, once and for all. We enlisted the help of an international team of experts to determine the criteria needed to calculate the perfect driving road. Quantum physicist Dr Mark Hadley from the University of Warwick, legendary Formula 1 race track designer Hermann Tilke and renowned roller coaster designer John Wardley combined their expertise and discussed these essential questions: What makes a road unique? How can driving pleasure be measured? The results show that the key phases of a drive - bends, straights and acceleration - need to strike just the right balance. This means drivers can experience the exhilaration of speed and acceleration, whilst long stretches allow them to enjoy the scenery and corners test their driving capabilities. To be able to compare and rank different driving roads, our experts created the Avis Driving Ratio (ADR) which is designed to calculate the correlation between these phases and show the result as a mathematical value. Precise calculations and exhaustive on-road tests in a Porsche 911 Carrera, a Jaguar XKRS and a Mercedes-Benz E350 from

$$\text{AVIS DRIVING RATIO} = \frac{1}{\pi v_c} \sqrt{\frac{a_i}{r}} \left(2l + (v_c \cdot \sqrt{r a_i})^2 \left(\frac{1}{a_f} + \frac{1}{a_b} \right) \right)$$

the Avis fleet showed that a road with an ADR of 10:1 offers the most balanced driving experience. The first value increases on roads with very long straights and decreases on routes with lots of bends.



Route Overview Germany

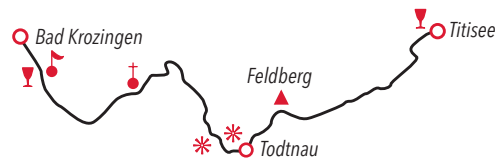
- Tourist route
- Avis driving tip



- 1 Black Forest - Titisee to Bad Krozingen *ADR 7,1:1*
- 2 Saxon Switzerland - Lohmen to Sebnitz *ADR 4:1*
- 3 German Avenue Road (East) - Waren to Rheinsberg *ADR 31:1*
- 4 Romantic Rhine - Eltville to Lahnstein *ADR 38:1*
- 5 Residential Palace Road - Bad Urach to Hohenzollern Castle *ADR 8,5:1*
- 6 Romantic Road - Wertheim to Weikersheim *ADR 11:1*
- 7 German Alpine Road - Bad Hindelang to Oberjoch *ADR 1,7:1*



1 Black Forest



Follow the B500 and B317 past idyllic lake Titisee and thick forests, as the road heads up to the Feldberg, the highest mountain in Germany's Black Forest. On your way to Todtnau you can enjoy spectacular views over wooded hillsides. The route then passes into a stretch of road along the L126 and L124 that will keep drivers on their toes with its twists and turns, allowing them to experience a most enjoyable drive. From an altitude of 1,137 metres you will head down to Bad Krozingen at 232 metres where you can already breathe French *savoir-vivre*.

Road features

Challenging route along wooded mountaintops

Road profile

232 to 1,245 MASL
Length: 62 km
ADR 7,1:1



Porsche Macan

The first sports car among the compact SUVs delivers intense driving pleasure. Breathe in the mountain air of Saxon Switzerland in a Porsche Macan and enjoy a highly comfortable drive thanks to its exclusive features.

② Saxon Switzerland



This route will take you far into the untouched landscape of Saxon Switzerland with its bizarre rock spires and deeply carved river valleys. The tour starts in Lohmen. Take a detour to Neurathen Rock Castle, sitting high above the River Elbe and you won't be disappointed.

The following stretch of the route that heads into Hohnstein is a favourite among motor enthusiasts due to its ascent rich in all kinds of curves. Once you have mastered this section, you'll be rewarded with a magnificent view on the primeval Polenz valley before you reach Sebnitz.

Road features

Wildly romantic and jagged rocks - pure nature

Road profile

201 to 360 MASL

Length: 27 km

ADR 4 : 1





Porsche 911 Targa

With its very special design and outstanding performance, the Porsche 911 Targa is the best partner to drive through Germany's beautiful Avenue Road. Convince yourself and enjoy the experience of driving a real icon on a special road.

3 German Avenue Road



A sunny weekend and a convertible revealing the whispering canopy of leaves above on avenue roads bathed in sunlight - what more could you wish for? This road will send you on an almost meditation-like journey through pure nature. 80 per cent of all avenues in Germany are

located in the north-east. Many of them are paved with cobblestones and lined with ancient trees. The route will take you on a splendid drive along Lake Müritz to the woods and lakes of the Ruppín landscape. The sea of leaves blends wonderfully into the view over countless blue lakes.

Road features

Relaxed drive below a canopy of leaves

Road profile

56 to 87 MASL
Length: 81 km
ADR 31 : 1





Audi A3 Cabriolet

Be fascinated by the first look at the Audi A3 Cabriolet. The elegant design and dynamic presentation create a special open-air feeling. Get inspired on a road trip through Germany's most famous landscape.

4 Romantic Rhine



For 76 exciting kilometres, you will embark on your drive from Eltville to Lahnstein, following the course of the Rhine. This drive through the Upper Middle Rhine Valley, an UNESCO World Heritage Site, will take you to a world of romance with one castle next to the other,

sitting high above the river and providing a spectacular driving challenge and amazing views.

The route strikes the perfect balance between low-intensity drives through the river valley and demanding side trips to the surrounding hillsides and the alluring Loreley rock.

Road features

Sweeping bends following the course of the river

Road profile

66 to 102 MASL
Length: 76 km
ADR 38:1





5 Residential Palace Road



The route along the residential palaces offers a truly royal experience. As a starting point, the picturesque half-timbered Urach Residential Palace is a sign for great things to come. Idyllic villages around Lichtenstein Castle combined with a road full of twists and turns make this drive a delightful experience. The sublime highlight however is Hohenzollern Castle. In the ancestral seat of the Prussian Royal House, you will feel disconnected from reality when drinking in the endless view over the surrounding landscape.

Road features

Royal backdrop and bends aplenty

Road profile

457 to 932 MASL
Length: 75 km
ADR 8,5: 1

Porsche Panamera

The Porsche Panamera is the perfect sports car with the highest comfort, powerful performance and dynamic driving style. Enjoy a royal backdrop on tight-bending roads and the gran turismo from Porsche first-hand.





Ford Mustang Convertible

Drive an exciting car on an exciting route. Visit some of the most remarkable places on the Romantic Road and go sightseeing. See and be seen while driving a real mythos in historic cities.

6 Romantic Road



A special romance, defined by the longing for native-ness and pure nature, takes shape on the route from Wertheim to Weikersheim. When heading through the lovely Tauber Valley, your journey will take you through luscious green nature and baroque sites to a region which significantly contributed to Germany's image in the world. The road allows the driver to really appreciate their car's performance as the River Tauber vivaciously winds its way through this idyllic landscape with its ancient castles, magnificent palaces and antique monasteries.

Road features

Countryside idyll and fascinating towns

Road profile

137 to 357 MASL
Length: 57 km
ADR 11:1





7 German Alpine Road



With its many hairpin bends, the Oberjoch Pass provides a first-class challenge for experienced drivers who want to test their abilities surrounded by stunning scenery. Following one of the highest mountain pass roads in Germany, you can enjoy the far-reaching view over

Ostrach valley at 1,178 metres altitude. The route itself proves to be quite demanding and is very popular among motor enthusiasts. Upon following the German Alpine Road to Königssee lake, additional pass roads will provide the perfect conclusion to a fantastic journey through the mountains.

Road features

Challenging drive through a sublime mountainous landscape

Road profile

810 to 1,140 MASL
Length: 7 km
ADR 1,7:1

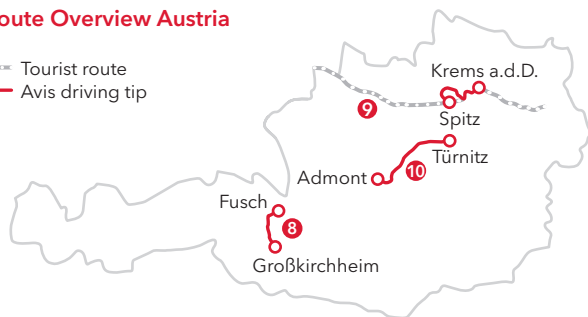
Audi A5 Coupé quattro

The Audi A5 Coupé is technically state of the art. The new developed chassis is perfectly justified to the powerful engine. So, the Coupé can leverage its 215 hp effectively on the high passes of the German Alpine Road.



Route Overview Austria

- Tourist route
- Avis driving tip



- 8 Grossglockner High Alpine Road - Großkirchheim to Fusch ADR 4,8:1
- 9 Road of Emperors and Kings - Spitz to Krams an der Donau ADR 7,8:1
- 10 Styria and Mostviertel - Admont to Türrnitz ADR 9,5:1

Route Overview Switzerland

- Avis driving tip



- 11 French-speaking Switzerland - Neuchâtel to Montreux ADR 6:1
- 12 Flüela Pass - Davos to Susch ADR 8,4:1
- 13 Through Graubünden - Sankt Moritz to Chur ADR 5,9:1



8 Grossglockner High Alpine Road



Make sure your seatbelt is securely fastened when embarking on your journey along the Grossglockner High Alpine Road - you may find yourself dreaming of a wild chase with Goldfinger's henchmen. At any rate, this route is indeed breathtaking. More than a dozen hairpin bends will challenge your driving capabilities and lead up to an altitude of 2,500 metres. Far above the treeline, the demanding mountain drive will be rewarded with a panorama of the eastern flank of the Grossglockner, the highest mountain in Austria with an altitude of 3,798 metres.

Road features

Climbing tour through hairpin bends

Road profile

814 to 2,555 MASL
Length: 50 km
ADR 4,8:1



Mercedes-Benz C-Class Cabriolet

Make your own experience with the Mercedes-Benz C-Class Cabriolet and its unique AMG Line environment. Enjoy your tour during all seasons of the year along the Danube and open-air comfort at the highest standard.

9 Road of Emperors and Kings



The Road of Emperors and Kings offers an exceptional cultural landscape along the River Danube shortly before Vienna: the Wachau. The best winemakers of the country await you in towns along the road such as Spitz and Loiben. With its terraced hillsides, the Wachau offers

ideal conditions for delicate and complex wines. The road takes you for a spin along old stone-walls up to Mühldorf and past forests and hamlets back to the Danube. Along the L7091 leading to Krems an der Donau, you will find yourself surrounded by exquisite vineyards amidst their vines.

Road features

Sun-kissed steep slopes at the World Heritage Site Wachau

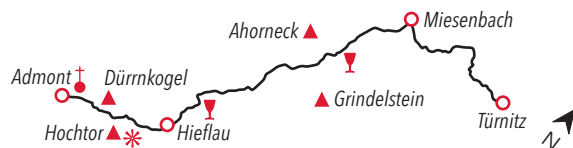
Road profile

194 to 721 MASL
Length: 35 km
ADR 7,8: 1





10 Styria and Mostviertel



The drive from Admont to Türitz represents a true transalpine crossing. Don't forget to bring your hiking boots! The route begins along the river banks of the Enns, passing the peaks of Gesäuse National Park in Styria. On sunny days, bold white-water canoeists will accompany you on the next section of the route along the roads 25, 28 and L102 that hug winding and roaring mountain streams. After such an exciting drive, the route finishes in Türitz, which provides the opportunity for respite and relaxing forest walks in the Mostviertel.

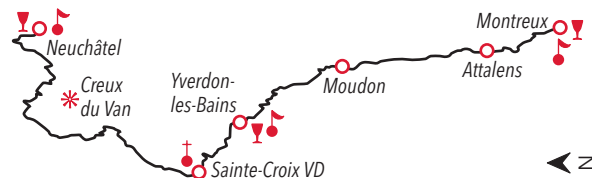
Road features

Alpine meadows and impressive peaks line the road

Road profile

349 to 845 MASL
Length: 121 km
ADR 9,5 : 1

11 French-speaking Switzerland



A route that connects two lakes with a Mediterranean feel, and in between, the charming scenery of the Jura Mountains with its famous rock amphitheatre (Creux du Van). In short: virtually the perfect combination for an entertaining day trip! From the city of Neuchâtel by Lake Neuchâtel, side roads run through secluded forests and plateaus of the Jura Mountains to the entertaining town of Yverdon-les-Bains. The route then winds its way through the last steep slopes before they gently descend into Lake Geneva, where the cosmopolitan town of Montreux awaits you.

Road features

Winding side roads meandering through a Mediterranean lake scenery

Road profile

373 to 1.168 MASL
Length: 150 km
ADR 6 : 1



12 Flüela Pass



Driving through the Flüela Pass is a truly exceptional experience. The route from Davos to Susch leads through an extraordinary landscape as the roads climb and descend with winding curves past rugged mountains that reach up into the skies. Many of these curves on the wider stretch of road soon become narrow towards their end, which means drivers need to keep a constant eye on their speed whilst taking in the views. Reaching the peak of this magnificent drive, you can stop off at a parking bay and enjoy the stunning visuals of the surrounding area.

Road features

Spectacular pass road past towering mountains

Road profile

1.425 to 2.387 MASL

Length: 29 km

ADR 8,4: 1

Mercedes-Benz GLE Coupé

Discover new ways with the Mercedes-Benz GLE Coupé. Combining a pure SUV and a classic coupé, you will enjoy a sportive design and powerful performance. Enjoy driving the alpine pass and get an outstanding experience.





13 Through Graubünden



Starting in the sophisticated ski resort St. Moritz, this dream route progresses comfortably through the picture-book mountains of Oberengadin before opening up to the turquoise shimmer of Lake Silvaplana. The road continues to provide frequent elevation changes

upon entering the comfortably built Julier Pass before heading down towards Albula valley, only to again enter a mountain pass leading to the town of Lenzerheide. With the road remaining broad, this exciting mountain journey comes to an end in Chur, the oldest city in Switzerland.

Road features

On welcoming alpine roads through colourful mountain towns

Road profile

595 to 2.284 MASL
Length: 78 km
ADR 5,9 : 1

Porsche Cayenne S E-Hybrid

Impressive hybrid performance paving the way to the future of driving. High performance coupled with high fuel efficiency. Consistent handling and design allow for a truly memorable driving experience.



Mercedes-Benz GLC

The elegance of a true athlete: polished and with a distinctive design. A nimble chassis that adapts to every terrain. An interior with reduced control elements that provides an elegant surrounding for every road trip.



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Simply add Avis Mobile Wi-Fi in the 'Extras' section when booking online.

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